

Cheer Antitrust Settlement
c/o Settlement Administrator
1650 Arch Street, Suite 2210
Philadelphia, PA 19103
Email: info@CheerAntitrustSettlement.com
Website: www.CheerAntitrustSettlement.com

SUBMISSION DEADLINE:

May 5, 2025

This is an **important court-ordered document** in *Jones, et al. v. Varsity Brands, LLC, et al.*, United States District Court for the Western District of Tennessee, Case No. 2:20-cv-02892-SHL-tmp

STATELAWDAMAGESCLASSCLAIMFORM

I. INSTRUCTIONS

1. Complete all required sections of the attached Claim Form:

- Part II:** Fully complete this section by providing the claimant's name and contact information.
- Part III:** Read the Class Definition in Part III and check the box in the Acknowledgement section.
- Part IV:** Answer the questions about your purchases of Varsity Cheer apparel, camps or competitions.
- Part V:** Attach documentation showing proof of participation in an All-Star Gym or school cheer team for each cheer athlete you are seeking payment for and check the Confirmation box.
- Part VI:** Choose your preferred payment method and provide the required information.
- Part VII:** Fully complete, sign and date the Claim Form Certification section.

2. Mail the completed Claim Form to the Settlement Administrator at the address above **or** complete the Claim Form online (website noted above) so that it is postmarked/submitted no later than **May 5, 2025**.

3. Please add the email info@CheerAntitrustSettlement.com to your contact list to ensure that future email correspondence is delivered to your inbox.

II. CLAIMANT INFORMATION

The Settlement Administrator will use this information for all communications regarding this Claim Form. If this information changes, you **MUST** notify the Settlement Administrator in writing by mail or email.

Claimant Name (First, Middle, Last)

Address 1 (Street Name and Number)

Address 2 (Apartment, Unit or Box Number)

City

State

Zip Code

Country

Telephone Number (Mobile or Home)

Email Address

If you are filling out this Claim Form on behalf of your minor child(ren) or dependent(s), please provide each athlete's full name:

III. SETTLEMENT FUND AND CLASS DEFINITION

On December 6, 2024, the Court in this case granted final approval of a settlement between Plaintiffs Jessica Jones, Christina Lorenzen, and Amy Coulson (together, "Plaintiffs") and Defendants Varsity Brands, LLC; Varsity Spirit, LLC; Varsity Spirit Fashion & Supplies, LLC (collectively, "Varsity"); U.S. All Star Federation, Inc. ("USASF"); Jeff Webb; Charlesbank Capital Partners LLC; Charlesbank Equity Fund VII, Limited Partnership; Charlesbank Equity Fund VIII, Limited Partnership; Charlesbank Equity Fund IX, Limited Partnership; Bain Capital Private Equity, LP; Bain Capital Fund XII, L.P.; Bain Capital Fund (DE) XII, L.P.; and Bain Capital Fund (Lux) XII, SCSp (together, "Defendants").

The antitrust claims have been settled for (a) an aggregate cash payment totaling \$82,500,000 (the "Settlement Fund"), and (b) an agreement to implement significant business changes that address conduct on the part of Defendants that the Plaintiffs have challenged as anticompetitive in this case (together, the "Settlement").

The Long Form Notice summarizes both the litigation and the terms of the Settlement. The purpose of this proof of claim ("Claim Form") is to ensure that members of the State Law Damages Class can participate in the distribution of the \$82.5 million Settlement Fund, less attorneys' fees, expenses, administration costs, service awards approved by the Court, and any taxes owed ("Net Settlement Fund"). The Net Settlement Fund will be allocated per the Plan of Allocation approved by the Court. A copy of the Plan of Allocation may be viewed and downloaded on the settlement website, www.CheerAntitrustSettlement.com.

You must be a member of the **State Law Damages Class** and submit a complete, valid Claim Form in to be eligible for a Settlement Payment. Judge Lipman approved the following State Law Damages Class definition for purposes of this Settlement:

State Law Damages Class: everyone who fits this description is a member of the State Law Damages Class:

All natural persons and entities in Arizona, Arkansas, California, Connecticut, the District of Columbia, Florida, Hawaii, Idaho, Iowa, Illinois, Kansas, Maine, Massachusetts, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, North Dakota, Oregon, Rhode Island, South Dakota, Tennessee, Utah, Vermont, Washington, West Virginia, and Wisconsin, that indirectly paid Varsity or any Varsity subsidiary or affiliate, from December 10, 2016, through March 31, 2024, for: (a) registration, entrance, or other fees and expenses associated with participation in one or more Varsity Cheer Competitions; (b) Varsity Cheer Apparel; (c) Varsity Cheer Camp Fees; or (d) accommodations at one or more Varsity Cheer Competitions.

Excluded from the Class:

Defendants, their parent companies, subsidiaries and affiliates, officers, executives, and employees; Defendants' attorneys in this case, federal government entities and instrumentalities, states or their subdivisions, and all judges and jurors assigned to this case.

If you did not pay a gym or school to participate in a Varsity competition or camp, or for Varsity apparel between December 10, 2016, and March 31, 2024, or if you do not reside in one of the states listed above, you are not a member of the State Law Damages Class and are not eligible to receive a Settlement Payment.

This Claim Form is to be used only by members of the State Law Damages Class. You do not need to file a Claim Form to be eligible for injunctive relief under the Settlement. If you excluded yourself from the Class, you may not file a claim.

ACKNOWLEDGEMENT:

By checking this box, I confirm that I have read the definition of the State Law Damages Class and I am not excluded from participating in the proposed Settlement.

IV. INFORMATION ABOUT YOUR VARSITY CHEER PURCHASES

a. Varsity Cheer Competitions:

For each year in which you paid for registration, entrance or other fees such as accommodation expenses associated with participation in one or more Varsity Cheer Competitions between **December 10, 2016, and March 31, 2024**, place the total number of cheer athletes you paid for in the corresponding box below. For example, if you paid for one cheer athlete to participate in Varsity Cheer Competitions in 2021, and two cheer athletes in 2022, place a "1" in the box for 2021, and a "2" in the box for 2022. For any year in which you did NOT pay any such fees, leave the box empty.

2016	2017	2018	2019	2020	2021	2022	2023	2024
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

b. Varsity Cheer Camps:

For each year in which you paid fees to participate in Varsity Cheer Camps between **December 10, 2016, and March 31, 2024**, place the total number of cheer athletes you paid for in the corresponding box below.

2016	2017	2018	2019	2020	2021	2022	2023	2024
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

c. Varsity Cheer Apparel:

For each year in which you purchased Varsity Cheer Apparel between **December 10, 2016, and March 31, 2024**, place the total number of cheer athletes you paid for in the corresponding box below.

2016	2017	2018	2019	2020	2021	2022	2023	2024
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

V. DOCUMENTATION

You must submit documentation showing proof of participation in an All-Star Gym or school cheer team. Supporting documents can be in the form of, but is not limited to, signed contracts, invoices, payment receipts, order forms, All Star Gym or school membership dues, awards received by the cheer athlete, or other documents that verify participation.

CONFIRMATION:
<input type="checkbox"/> By checking this box, I confirm that I have submitted the required documentation described above.

Important Note: The Settlement Administrator may require additional claim documentation and/or information after you submit your Claim Form. This may include, among other things, records relating to purchases claimed, events attended, or registered participants. Information related to proof of residence currently or at the time of

events relating to your claim may also be requested as part of the validation process. Claims may be selected for further review and/or rejected because of concerns related to fraud.

VI. PAYMENT PREFERENCE

You may choose to receive your settlement payment by check or digital disbursement. Please check the box below your preferred payment method. If you choose a digital payment, you **must** provide the email and/or phone number associated with your account.

Check:

PayPal:

Venmo:

E- Mastercard:

Zelle:

PayPal, Venmo or Zelle Email:

PayPal, Venmo or Zelle Phone Number:

VII. CLAIM FORM CERTIFICATION

By signing below, you are certifying under penalty of perjury that the information provided in this Claim Form is accurate and complete.

By signing, you submit to the jurisdiction of the Court with respect to your claim and you acknowledge that you shall be deemed to have discharged all Released Claims against the Released Parties, as defined in Paragraph II.D of the Court's December 6, 2024 Order Granting Final Approval and in the Settlement Agreement (both of which are posted on the Settlement Website), and shall be forever enjoined from prosecuting in any forum any Released Claims against any of the Released Parties, and agree and covenant not to sue any of the Released Parties on the basis of any Released Claims.

I declare, under penalty of perjury, under the laws of the United States of America that the foregoing information provided by the undersigned is true and correct and that this proof of claim was executed as follows:

Sign your name here:

Type/Print Your Name here:

Date (Month, Day, Year)

Location (City and State)

Country (if outside of the U.S.)

YOU MUST SUBMIT THIS CLAIM FORM BY MAY 5, 2025.

If you have any questions about this Claim Form, you may contact the Settlement Administrator by toll-free phone at 1-877-796-7731, by writing to Cheer Antitrust Settlement, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103 or by email at info@CheerAntitrustSettlement.com.

PROCESSING OF CLAIMS MAY TAKE SIGNIFICANT TIME.

THANK YOU IN ADVANCE FOR YOUR PATIENCE.