

LEGAL NOTICE

SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF SANTA CLARA

You are included in the Settlement Class if you were a California consumer who enrolled through Guthy-Renker LLC (“Guthy-Renker” or “Defendant”) in a Proactiv® automatic renewal or continuous service plan from July 9, 2014, to September 1, 2016; or a Wen® automatic renewal or continuous service plan from May 9, 2012, to February 1, 2019. You must have been charged for at least one automatically-renewed cycle (1) without your knowledge; or (2) after you requested cancellation of an automatic renewal or continuous service plan, or a refund under such plan, which was denied or delayed so that at least one additional automatically renewed charge was made. Further, you must not have obtained a refund for all money paid (excluding shipping and handling costs); or received compensation related to the settlement in *Amy Friedman v. Guthy-Renker LLC* (C.D. Cal. Case No. 2:14-cv-06009-ODW-AGR).

A State Court authorized this notice. This is not a solicitation from a lawyer.

- 1) The Final Judgment and Injunction Pursuant to Stipulation (“Judgment”) resolves a lawsuit brought by the People of California (“the People” or “Plaintiff”) alleging Defendant violated certain California statutes with regard to its automatic renewal or continuous service plans.
- 2) Plaintiff and Defendant have negotiated and agreed to a settlement including stipulating to the entry of this Judgment prior to the taking of any proof and without trial or adjudication of any issue of fact or law.
- 3) Your legal rights are affected whether you act or do not act. This Notice includes information about the Judgment. To receive a payment from the Restitution Fund created by the Judgment, **you must timely submit a claim form.**

PLEASE READ THIS NOTICE CAREFULLY.

- The Judgment provides potential financial benefits to the following qualified individuals:

California consumers who enrolled through Guthy-Renker in a Proactiv® automatic renewal or continuous service plan from July 9, 2014, to September 1, 2016; or a Wen® automatic renewal or continuous service plan from May 9, 2012 to February 1, 2019. You must have been charged for at least one automatically-renewed cycle (1) without your knowledge; or (2) after you requested cancellation of an automatic renewal or continuous service plan, or a refund under such plan, which was denied or delayed so that at least one additional automatically-renewed charge was made. Further, you must not have obtained a refund for all money paid (excluding shipping and handling costs); or received compensation related to the settlement in *Amy Friedman v. Guthy-Renker LLC* (C.D. Cal. Case No. 2:14-cv-06009-ODW-AGR).

YOUR LEGAL RIGHTS AND OPTIONS

YOU CAN SUBMIT A CLAIM FORM	<p>The only way to receive a payment is to submit a Claim Form by June 16, 2019, the Claim Form Deadline.</p> <p>You can submit a claim form Online on or before the Claim Form deadline at www.OrdersRenewalSettlement.com, or you can Mail a claim form to Orders Renewal Settlement, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103, postmarked by the Claim Form deadline.</p>
YOU CAN DO NOTHING	<p>If you do nothing, you will not receive any payment from the Restitution Fund.</p>

Questions? Visit www.OrdersRenewalSettlement.com for additional information

What is in this Notice?

BASIC INFORMATION.....	4
1. Why was there a Notice?	4
2. What was the lawsuit about?	4
3. What was the result of this lawsuit?.....	4
WHO IS IN THE JUDGMENT CLASS?	4
4. How do I know if I am a part of the Class?	4
5. I am not sure if I am included in the Class	4
WHAT DOES THE JUDGMENT PROVIDE?	5
6. What does the Judgment provide?	5
7. What restitution is available to Class Members?.....	5
8. How much will my payment be?.....	5
HOW YOU GET A PAYMENT–SUBMITTING A CLAIM FORM.....	5
9. How can I receive a payment?	5
10. When will I get my payment?	5
11. What if I do not want a payment?	6
IF YOU DO NOTHING	6
12. What happens if I do nothing at all?	6
GETTING MORE INFORMATION.....	6
13. How do I get more information about the settlement?	6

BASIC INFORMATION

1. Why was there a Notice?

If you received a Notice in the mail or by email, you were identified as a California consumer who began an automatic renewal or continuous service plan for Proactiv® products between July 9, 2014, and September 1, 2016, or Wen® products between May 9, 2012, and February 1, 2019.

The Court authorized sending you this Notice because you have a right to know about the Judgment, and about your options. After the Claim Form deadline, the administrator will make the payments to Class members. The Case Specific Website, www.OrdersRenewalSettlement.com, will be updated to inform the Class of developments in this case.

This Notice explains the Judgment, what payments and other relief are available, and how to receive them. The Honorable Christopher G. Rudy of the Superior Court of the State of California, for the County of Santa Clara is presiding over this matter. The action is captioned *People of the State of California v. Guthy-Renker, LLC*, Case No. 19-cv-341980.

2. What was the lawsuit about?

Plaintiffs allege Defendant violated certain California Statutes with regard to its automatic-renewal or continuous service plans for, Proactiv® products between July 9, 2014, to September 1, 2016, and Wen® products between May 9, 2012, to February 1, 2019. Defendant disputes the claims by the Plaintiffs and believes that Defendant's business practices, and the information provided about them, are clear and understandable to customers and comply with all applicable laws.

3. What was the result of this lawsuit?

Plaintiff and Defendant have negotiated and agreed to a settlement including stipulating to the entry of this Final Judgment and Injunction Pursuant to Stipulation ("Judgment") prior to the taking of any proof and without trial or adjudication of any issue of fact or law.

WHO IS IN THE JUDGMENT CLASS?

4. How do I know if I am a part of the Class?

You are included in the Settlement Class if you are a California consumer who enrolled through Guthy-Renker in a Proactiv® automatic renewal or continuous service plan from July 9, 2014, to September 1, 2016; or a Wen® automatic-renewal or continuous service plan from May 9, 2012, to February 1, 2019. You must have been charged for at least one automatically-renewed cycle (1) without your knowledge; or (2) after you requested cancellation of an automatic renewal or continuous service plan, or a refund under such plan, which was denied or delayed so that at least one additional automatically renewed charge was made. Further, you must not have obtained a refund for all money paid (excluding shipping and handling costs); or received compensation related to the settlement in *Amy Friedman v. Guthy-Renker LLC* (C.D. Cal. Case No. 2:14-cv-06009-ODW-AGR).

5. I am not sure if I am included in the Class

If you are still not sure whether you are part of the Class, you can obtain further information at www.OrdersRenewalSettlement.com, calling the Toll-Free number dedicated to this matter or writing to the Court-appointed Administrator.

WHAT DOES THE JUDGMENT PROVIDE?

6. What does the Judgment provide?

Below is a brief description of what the Judgment provides to members of the Class. In addition, Guthy-Renker also agreed to an injunction and to pay a civil penalty. Please visit the Case Specific Website at www.OrdersRenewalSettlement.com for additional information and to review the Judgment available on the important documents page.

7. What restitution is available to Class Members?

Defendant must establish a “Restitution Fund” depositing a minimum of One Million (\$1,000,000.00) Dollars and a Maximum of Seven Million Three Hundred Seven Thousand Four Hundred Fifty Dollars (\$7,307,450.00) to pay restitution to Class Members who file timely and valid claims.

8. How much will my payment be?

Subject to the maximum limit on the size of the Restitution Fund, each Class Member who submits a timely and valid Claim:

- A. shall receive a cash restitution payment up to \$20 for Proactiv® products.
- B. shall receive a cash restitution payment up to \$30 for Wen® products.

If the amount needed to pay all timely and valid claims exceeds the maximum limit of the Restitution Fund, distributions will be reduced on a pro-rata basis.

HOW YOU GET A PAYMENT—SUBMITTING A CLAIM FORM

9. How can I receive a payment?

To receive a payment, you must timely submit a Claim Form online or by mail. Inaccuracies in the information you provide will not automatically disqualify you from receiving a payment; however, it may take longer to process your claim. A Claim Form can be submitted online or downloaded from the Case Specific Website, www.OrdersRenewalSettlement.com.

Claim Forms must be submitted online no later than June 16, 2019, or if mailed, postmarked no later than June 16, 2019. IF YOU FAIL TO TIMELY SUBMIT THE CLAIM FORM YOU WILL BE BARRED FROM RECEIVING A PAYMENT.

10. When will I get my payment?

The Administrator will make every effort to process claims in a timely manner. After the processing is complete the parties have the opportunity to review the claims and challenge any claim they feel is inappropriately or incorrectly included or excluded from the distribution. This process can take time, please be patient.

11. What if I do not want a payment?

If you do not wish to receive a payment, DO NOTHING and do not submit a Claim Form.

IF YOU DO NOTHING

12. What happens if I do nothing at all?

If you do nothing, you will not be eligible to participate in the distribution of Settlement benefits and any claims you may have against the defendants relating to the conduct alleged in the Complaint and Judgment will be released.

GETTING MORE INFORMATION

13. How do I get more information about the settlement?

This Notice summarizes the Final Judgment and Stipulation. You can find important documents from the case, including the Final Judgment and Stipulation, at www.OrdersRenewalSettlement.com. If you have any questions or concerns, you can contact the Judgment Administrator by email at info@OrdersRenewalSettlement.com or by writing to Order Renewal Administrator, 1650 Arch Street, Ste, 2210, Philadelphia, PA, 19103.

You should consult the Case Specific Website to become aware of any updates about this matter and claims process.

PLEASE DO NOT CALL OR WRITE THE COURT FOR INFORMATION OR ADVICE.

DATED: May 2, 2019

BY ORDER OF THE SUPERIOR COURT OF
CALIFORNIA, FOR THE COUNTY OF SANTA CLARA